



USED CAR ACQUISITIONS | EMAIL CAMPAIGNS

FREE TRIAL DETAILS

- (1) Custom website is setup same day (unique web link supplied by Drive).
- (2) One used car manager is connected.
- (3) One email is created by the dealership and sent to the entire CRM database.

POTENTIAL OUTCOMES AFTER 1 WEEK

- (A) Trade-ins received, sales made, profit generated.
- (B) No trade-ins, the cost was \$0.

EMPOWER CUSTOMERS FROM THE COMFORT OF THEIR HOME

Vehicle Appraisal

McGrath Honda of St. Charles

Is your car currently being serviced?

☐ YES ☒ NO

License plate: B2BSAAS State: IL

VIN (optional): Enter your 17-digit VIN

Get Started

Curious what your car is worth?

Receive a no obligation cash offer from a qualified used car manager right here on your phone!

If your car is currently being serviced a used car manager will receive your request in less than 30 seconds. Enter your license plate to get started.

Vehicle Appraisal

< Back to previous screen

Is your car currently being serviced?

☐ YES ☒ NO

Your Car:

2020 Honda Pilot
License Plate: B2BSAAS
State: IL
VIN: 300060066B2BSAAS

What color is your car and who is your service or sales advisor?

Color (required): White

Service or Sales Advisor (optional):

☐ SERVICE ☐ SALES

How would you like to receive your appraisal? Email or text message.

Email My Offer

Please Confirm Email

Text My Offer (recommended)

+1 555-555-5555

☒ By checking this box, you agree to receive SMS text messages regarding your offer. Message and data rates may apply. Reply STOP to opt out.

Your privacy is very important to us. You will receive 2 messages: (1) your appraisal confirmation, and (2) your no obligation cash offer and a reminder that your offer is good for 7 days.

Next / Final Step

By clicking "Next" you accept the Terms of Service and have read and understood the Privacy Policy.

Vehicle Appraisal

< Back to previous screen

Is your car currently being serviced?

☐ YES ☒ NO

Please upload a few pictures of your car. Quality pictures help get the highest offer for your car.

Final Step

Complete (Click To Retake Photo)

Customers Are Guided To Walk Around Their Car And Take Photos Of Specific Angles With Their Phone

Click For Camera

What is the mileage of your car? (required)

34,567

Submit / Get Cash Offer

By clicking "Submit" you accept the Terms of Use and have read and understood the Privacy Policy.

Customer SMS

Text Message

Thank you for requesting a vehicle appraisal. Our used car manager will be very thorough reviewing your car in order to offer you the best price.

Appraisals typically take 20-30 minutes. You will receive a text message with your no obligation cash offer and a reminder that your offer is good for 7 days. Thank You!

Reply STOP to opt out.

Offer received for your car:

Click HERE TO VIEW OFFER DETAILS

Reply STOP to opt out.

Message

Vehicle Appraisal

YOUR APPRAISAL OFFER:

\$28,500

Please confirm your first name:

Jack

I'd like to discuss my offer

Your no-obligation offer is available for 7 days. All offers are subject to final inspection at the dealership.

Your Car:

2020 Honda Pilot
Color: White
Mileage: 34,567
License Plate: B2BSAAS
State: IL
VIN: 300060066B2BSAAS

Thank you for requesting an appraisal. If you would like to discuss your offer, the manager who reviewed your car would be happy to call you. Please confirm your contact details before clicking "I'd like to discuss my offer".

As a reminder, you are under no obligation to accept our offer. We are happy to answer any questions you may have. Your offer is available for the next 7 days.

If you decide to accept your offer, our manager will explain next steps over the phone.

Thank you!

McGrath Honda of St. Charles

Vehicle Appraisal

YOUR APPRAISAL OFFER:

\$28,500

Please confirm your first name:

Jack

Thank you. We will call you soon.

Your no-obligation offer is available for 7 days. All offers are subject to final inspection at the dealership.

Your Car:

2020 Honda Pilot
Color: White
Mileage: 34,567
License Plate: B2BSAAS
State: IL
VIN: 300060066B2BSAAS

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Thank you!

McGrath Honda of St. Charles

LEAD CONVERSION

HELP USED CAR MANAGERS WORK EFFICIENTLY

Vehicle Appraisal

Text Message

Appraisal Request:

CLICK HERE TO VIEW VEHICLE DETAILS

Message

Vehicle Appraisal

\$0.00 Offer Amount

Submit Offer

Customers are informed that all offers are good for 7 days. All offers are subject to final inspection at the dealership.

You will receive a notification if the customer would like to move forward with their offer.

CAR IS OFF PROPERTY

2020 Honda Pilot
Color: White
Mileage: 34,567
License Plate: B2BSAAS
State: IL
VIN: 300060066B2BSAAS

2020 Honda Pilot
Color: White
Mileage: 34,567
License Plate: B2BSAAS
State: IL
VIN: 300060066B2BSAAS

Vehicle Appraisal

\$28,500

Offer Sent

Customers are informed that all offers are good for 7 days. All offers are subject to final inspection at the dealership.

You will receive a notification if the customer would like to move forward with their offer.

CAR IS OFF PROPERTY

2020 Honda Pilot
Color: White
Mileage: 34,567
License Plate: B2BSAAS
State: IL
VIN: 300060066B2BSAAS

2020 Honda Pilot
Color: White
Mileage: 34,567
License Plate: B2BSAAS
State: IL
VIN: 300060066B2BSAAS

Manager SMS

Text Message

Appraisal Request:

CLICK HERE TO VIEW VEHICLE DETAILS

Customer Call Requested:

CLICK HERE TO VIEW VEHICLE DETAILS

Message

Vehicle Appraisal

\$28,500

Customer call requested

Customers are informed that all offers are good for 7 days. All offers are subject to final inspection at the dealership.

You will receive a notification if the customer would like to move forward with their offer.

CAR IS OFF PROPERTY

2020 Honda Pilot
Color: White
Mileage: 34,567
License Plate: B2BSAAS
State: IL
VIN: 300060066B2BSAAS

THE CUSTOMER IS WAITING FOR YOUR CALL TO DISCUSS THEIR OFFER.

Customer: Jack
Phone: (555) 555-5555

2020 Honda Pilot
Color: White
Mileage: 34,567
License Plate: B2BSAAS
State: IL
VIN: 300060066B2BSAAS

INSTANT
MANAGER
NOTIFICATION

EMAIL OUR TEAM TO SCHEDULE A DEMO:
DEMO@DRIVEAUTOMATION.COM

[illegible]

[View details](#)
[Disclosure](#)